## **Terms of Privacy**

## Effective Date: 1 November 2024

## 1. Introduction

Zeno Life Plan (ZLP) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information about you when you access our website and services. We comply with international privacy laws, including the EU General Data Protection Regulation (GDPR) and U.S. privacy laws.

# 2. Information We Collect

We may collect personal information such as your name, email address, contact details, and any other information you voluntarily provide when you register, book a session, or contact us. We also collect data automatically, such as IP addresses and browser information, to enhance website functionality.

## 3. How We Use Your Information

We use your information to:

- Provide and personalize our services.
- Communicate with you regarding sessions, updates, and special offers.
- Improve our website functionality and user experience.
- Comply with legal obligations and protect our rights.

## 4. Sharing and Disclosure of Information

We do not sell or share your personal information with third parties for marketing purposes. However, we may share information with service providers who assist us in delivering our services, or if required by law or legal process.

#### 5. Data Security

We use industry-standard security measures to protect your information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

#### 6. International Data Transfers

Your personal information may be transferred to and processed in countries outside your home country, including the United States and Europe. We ensure that such transfers comply with applicable data protection laws.

# 7. Your Rights

Depending on your location, you may have rights to access, correct, delete, or restrict the processing of your data. European users have specific rights under GDPR, including the right to data portability and to object to data processing.

# 8. Updates to This Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the updated policy on our website.

# 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at: [info@zenolifeplan.com]